

NATIONAL ALLIANCE OF SPORT 
For the Desistance of Crime

Two years strong



Powered by

2CG | 2nd Chance Group



A message from our Ambassador

Rt. Hon Lord McNally

As a former Minister for Justice and Chairman of the Youth Justice Board, I know all too well that there is no one silver bullet which can be deployed in the battle against crime. There is much evidence from both home and abroad that sport can offer a gateway out from a life of crime. The wide range of sporting activities mean that almost everyone can find a sport which gives them a buzz. That is why I became an Ambassador for 2nd Chance and their National Alliance of Sport for the Desistance of Crime.

Many of those who commit crimes go on to re-offend when they're released from custody. Often it's because rehabilitative work done during their sentence to address the root causes of their behaviour - be it substance abuse, a toxic family environment, illiteracy, mental health issues or themselves being a victim of crime - unravels through lack of continued support when they return to the community. Those who build a link with a particular sport very often find that they have also discovered the support system they need to help them live crime-free lives.

Rehabilitation is only one aspect of sport contributing to diverting people from crime. Upstream, ahead of any entry into the criminal justice system, there are often vital points in a young person's life at which - if they'd had the right support to help overcome their difficulties, or the right intervention to address a problem they themselves could not overcome, or the right person to talk to in their lives who could show them another way - they could have been prevented from committing crimes in the first place.

This is where the work of the National Alliance of Sport for the Desistance of Crime does exactly what it says on the tin. It unites a wide range of partners who use sport to transform the lives of those who most need that second chance. Between them, these partners have the vital skills, expertise and the national reach to provide some real life-changing opportunities to offenders and to those on the cusp of offending - the kinds of opportunities that many of us take for granted.

WHO WE ARE

The National Alliance of Sport for the Desistance of Crime (NASDC) is a programme powered by the 2nd Chance Group, a social enterprise that employs its wealth of experience and entrepreneurial culture to develop bespoke, evidence-led solutions that use the power of sport to repair broken lives and build a stronger future for young people.

The NASDC is underpinned by a single belief - that the power of sport can be used to engage and support the most challenging and complex people in society.

Our vision - a just world, free from crime.

Our mission - to convene the best people and support the development of best practice, evidence and policy in using sport to tackle crime. We also aim to provide a global platform to share learning, celebrate success and make the case for further investment.

Our objective - to ensure every person at risk of offending has access to a sport for development intervention.

OUR STRATEGIC AIMS



Engagement



Physical
and Mental
Wellbeing



Individual
Development



Education and
Training



Social and
Community
Development

OUR VALUES

Courage

'Be the change you want to see'.

Integrity

'The right thing, the right way'.

Excellence

'Don't be good, be great'.

Results

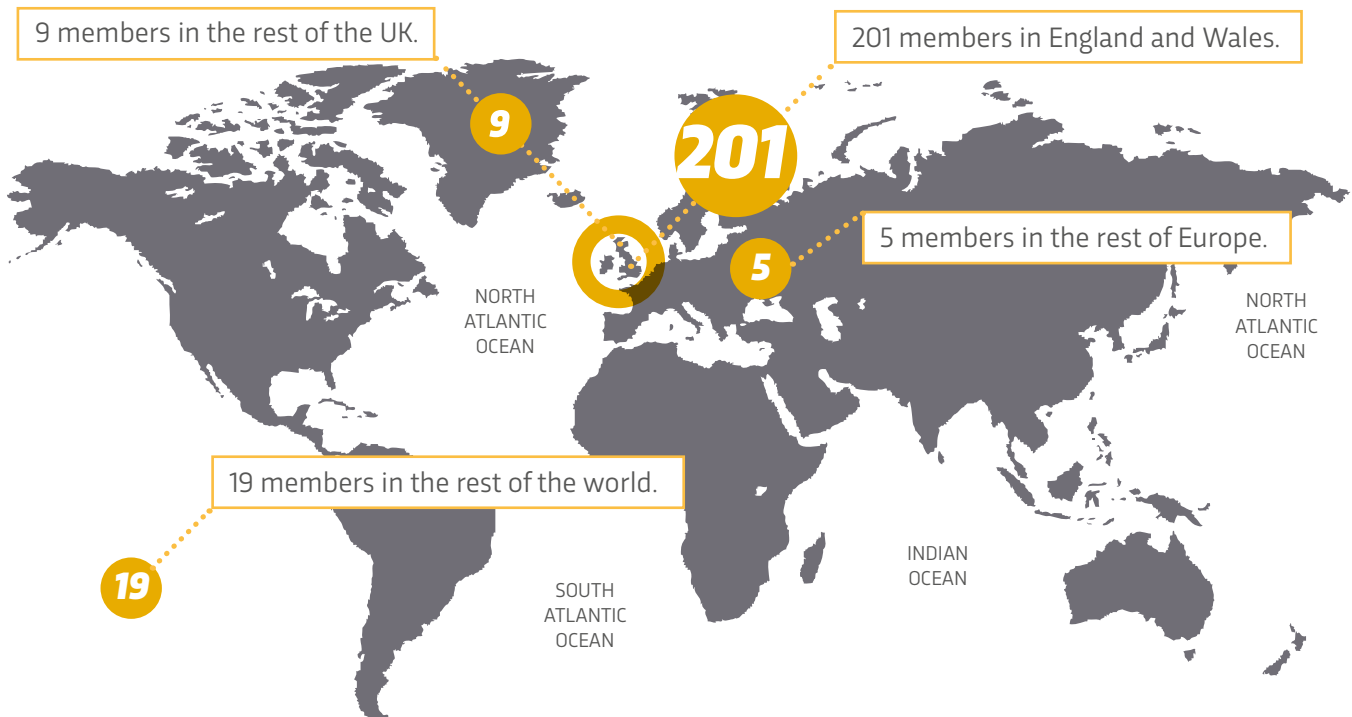
'We succeed when you do'.

Collaboration

'We are stronger together'.

OUR MEMBERS

We officially launched NASDC in October 2015. By the end of May 2017, our membership had grown to 234 individuals and organisations across the following areas:



WHY WE DO WHAT WE DO

Adverse Childhood Experiences (ACEs) - such as abuse, neglect or dysfunctional home environments - can significantly affect our health, behaviours and life expectancy.

Evidence suggests those who experience ACEs are:

- + **likely to underperform academically**
- + **twice as likely to binge drink**
- + **three times more likely to smoke**
- + **seven times more likely to be involved in violence**
- + **11 times more likely to use heroin or crack, and**
- + **11 times more likely to be incarcerated.**

Furthermore, people who experienced ACEs tend to then raise their own children in an environment where ACEs are more common.

Breaking this harmful cycle of abuse, neglect and dysfunction is the fundamental purpose of everything we do.

NASDC MODEL



THE STEERING GROUP (SG)

The SG provides leadership and promotes the aims of NASDC. It also monitors, supports and challenges the work of Positive Action Groups. The SG is made up of key stakeholders from government, sport, development, criminal justice and academia. All SG members become Strategic Partners of the NASDC.

POSITIVE ACTION GROUPS (PAGS)

PAGs comprise a wider range of experts, including more service users, community and front-line organisations. Together, we identify need and support service user engagement, consultation and the development of events, research and best-practice projects. PAG members become Delivery Partners of the NASDC.

PROJECTS AND SERVICES

The Alliance provides a unique platform that convenes the best people, develops evidence-led solutions, advocates on behalf of the sector and supports sustainable development through policy, funding, learning and collaboration.

As a result, we manage projects that develop, test and evaluate best practice; enable further research and development for sport in criminal justice; build collaborations and partnerships; provide training and events; manage campaigns to raise awareness and build a future proposition for sport.

MEMBERS

Our members are people and groups using sport to prevent offending or to rehabilitate offenders. Membership is free and we will support members through an online platform and by sharing a range of resources, opportunities and information.

By growing our membership, we create a voice that will influence future policy and practice. We also increase the opportunities for learning, collaboration and celebration of best practice, and make the case for future investment in tackling crime through sport.

IMPACT HEADLINES

1

ROBUST EVIDENCE BASE

- + We created a Theory of Change (ToC) for the sector to support a coordinated evidence base.
- + We launched a partnership with policy-makers and 12 universities committed to building a robust evidence base and supporting future policy and practice.
- + We trained 42 members who are now using the ToC to shape and measure the impact of their sports intervention.
- + As a sector, we have supported government reviews for education and youth justice.

2

POLICY AND PRACTICE

- + We are pleased MP Dr Phillip Lee has been reappointed as the Parliamentary Under-Secretary of State at the Ministry of Justice after the 2017 General Election. We will continue working together to enhance the role of sport in youth justice.
- + We have supported thought leadership for a range of senior stakeholders, such as the Ministry of Justice, Public Health England, Comic Relief, the National Sport for Development Coalition and the Commonwealth Secretariat.
- + We will continue supporting HM Prison and Probation Service to review the role of sport in prisons across England and Wales.
- + Supported by Sport England, we are launching our first project in partnership with StreetGames to identify the role of sport and community partnerships across youth justice.

3

INCREASED INVESTMENT

- + We have secured a total of £506,000 over several years (including £21K for research and £50K to support members in testing best practice).
- + We have already supported members in securing a further £200,000 of investment, and are now supporting members in applying for over £1.1m to use sport to tackle crime.
- + We have promoted suitable funding opportunities for members with an approximate value of £250,000+.
- + We are working with funders and building a robust and proactive network ready to receive future investment.

4

GLOBAL LEARNING AND COLLABORATION

- + We launched NASDC to focus on England and Wales. However, 14% of our members come from outside these countries and are in need of support, or would benefit from sharing best practice.
- + We have engaged over 2,000 people in meetings, workshops, events and training
- + In 2017 we have been shortlisted for a Global Beyond Sport Award for 'Best Partnership and Collaboration'.
- + We were accepted on to an Erasmus+ funded programme designed to help us apply for funding to test and evaluate best practice and share learning across Europe.

We would like to thank the following partners:

AMBASSADOR

Rt. Hon Lord McNally

SUPPORTERS

Comic Relief, DAC Beachcroft, Gowling WLG, John Armitage Trust, National Offender Management Service, New Philanthropy Capital, Sport England, 2nd Chance Group.

STRATEGIC PARTNERS

Active Communities Network, Clinks, Beyond Sport, Comic Relief, English Football League, Family Lives, Her Majesty's Prison and Probation Service, Ministry of Justice, New Philanthropy Capital, Prisoners' Education Trust, Public Health England, Royal Holloway University of London, StreetGames, Tanayah Sam Associates, The Commonwealth Secretariat, UNICEF, University of Gloucestershire, Upshot, Youth Justice Board.

DELIVERY PARTNERS

Access Sport, Birmingham Community University, Blackwood, Brandalised, Cardiff Metropolitan University, Cell Workout, Charlton Athletic Community Trust, Doing it Big and Scary, Do it Profile, Dr Matthew Maycock, Fathers Against Violence, Fight for Peace, HMP Cookham Wood, HMYOI Werrington, Human Five, Kinetic Youth, Loughborough University, Medway Secure Training Centre, M-Powered, Parkrun, Pause and Engage, Positive Futures Gwent, Positive Youth Foundation, Public Health England, Reformed Development CIC, Royal Holloway University London, Run for Your Life, SEMH Pathfinders Birmingham, Sport Birmingham CSPN, Sporting Futures North East, StreetGames, Tanayah Sam Associates, Ulster University, University of Birmingham, University of Exeter, University of Gloucestershire, Upstanding Neighbourhoods, West Midlands Fire Service and Combined Authority, West Midlands PCC, West Midlands Police, 2nd Chance Group.

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